



## Job Description for Sales Associates

### JOB BRIEF

We are looking for a competitive and trustworthy **Sales Associates** to help us build up our business activities.

Sales Executive responsibilities include discovering and pursuing new sales prospects, negotiating deals and maintaining customer satisfaction. If you have excellent communication skills and feel comfortable reaching out to potential customers to demonstrate our services and products through email and phone, we'd like to meet you.

Ultimately, you'll help us meet and surpass business expectations and contribute to our company's rapid and sustainable growth.

### RESPONSIBILITIES

- Conduct market research to identify selling possibilities and evaluate customer needs
- Actively seek out new sales opportunities through cold calling, networking and market visits.
- Set up meetings with potential clients and listen to their wishes and concerns
- Prepare and deliver appropriate presentations on products and services
- Create frequent reviews and reports with sales and financial data
- Ensure the availability of stock for sales and demonstrations
- Participate on behalf of the company in exhibitions or conferences
- Negotiate/close deals and handle complaints or objections
- Collaborate with team members to achieve better results
- Gather feedback from customers or prospects and share with internal teams
- Manage Distributors. Targets/Outstandings/Schemes
- Meeting Doctors / Health Practitioners
- Meeting specific centres where products are viable for use.

### REQUIREMENTS AND SKILLS

- 1-2 years' experience as a Sales Executive or relevant role
- Proficiency in Hindi & English
- Decent knowledge of MS Office
- Must have a two-wheeler along with valid Driving Licence
- Thorough understanding of marketing and negotiating techniques
- Fast learner and passionate for sales
- Self-motivated with a results-driven approach
- Aptitude in delivering attractive presentations
- Graduate/Post Graduate in any discipline.